

## Volunteer Role Description

### Community Recruitment Champion

Position Term: *	3 years - renewable upon GSSNE evaluation
Accountable to:	Service Unit Manager (SUM) & GSSNE Regional Manager
Classification:	Voluntary, unpaid position

#### Position Summary:

Community Recruitment Champions will promote the Girl Scouts of Southeastern New England (GSSNE) program to their local community and assist with getting new troops started across their service unit. Champions introduce Girl Scouting to new youths and adults within their own communities whether it be hosting local events, sending information to schools, or bringing promotional material to libraries and local businesses. Girl Scout Champions have the power to educate their community about how youths and adults can join the adventure of Girl Scouting.

#### Essential Duties & Responsibilities:

- Leads service unit's efforts to reach or surpass Council membership goals and objectives through outreach, event planning, and other promotional opportunities.
- Creates and manages original and effective plans to increase membership within the local community through recruitment events and other promotional opportunities.
- Notifies Council in a timely manner of any changes regarding troop status so that Council can properly update the Opportunity Catalog.
- Uses Looker to keep track of service unit membership and area of growth opportunity.
- Works with Council's Regional Managers to obtain event supplies and flyers.
- Holds a minimum of 4 recruitment events per troop year (October – September).
- Engages current Girl Scouts by inviting them to join a "street team" (6-10 youth members of the service unit who promote Girl Scouts at community tabling events, open houses, etc.)
- Supports service unit troops with youth vacancies by encouraging them to host "Bring-A-Friend" troop meetings.
- Comply with all GSUSA and GSSNE policies and procedures, including Volunteer Essentials, and recognize, understand, accept, and support all GSSNE goals and objectives, including the Diversity Equity and Inclusion Statement. <sup>1</sup>

## Requirements and Qualifications:

- Present a positive image of Girl Scouts to youth, volunteers, and the public/community at large by being guided by the Girl Scout Mission and Promise & Law in all actions, at all times.
- Be a registered member of GSSNE with current and applicable background check(s) conducted through GSSNE.
- Have reliable communication pathways, i.e., email and phone.
- Comply with all GSUSA and Council policies and procedures, including Volunteer Essentials, and recognize, understand, accept, and support all Council goals and objectives, including the Diversity Equity and Inclusion Statement.<sup>1</sup>
- Has demonstrated successful ability to handle a wide range of sensitive and confidential issues and communicate effectively with diverse groups.
- Willingly accept constructive feedback, seek developmental opportunities, and energetically and confidently possess a drive to achieve Council goals.
- Express ideas and facts in a clear, understandable, and professional manner appropriate for the individual or group; listen to and comprehend what others are saying.
- Practices autonomy to assess own skills and abilities while identifying areas for improvement.

## GSSNE Offers:

- Access to professional development and network opportunities
- Access to certification opportunities and Girl Scout-specific training
- Access to supplies needed for recruiting and event hosting

## Term:\*

3 years, renewable upon GSSNE evaluation

\* A term is a 3-year commitment while maintaining good standing with the council, i.e., meeting the Essential Duties and Responsibilities and the Requirements and Qualifications. Term limits follow the cycle of the Girl Scout year. Individuals should not serve more than two consecutive terms, nor should they serve more than 6 total years. Vacant positions may be pursued by another party to complete the term. If the outgoing individual served most (2.5 years or more) of their term, it is considered full term for renewal purposes. If another individual fulfills a vacated position with a majority (2.5 years or more) of the term left, the incumbent is considered to have fulfilled one term. If another individual fulfills a vacated position with a minority (2.4 years or fewer) of the term left, the incumbent will not be marked as a full term for term renewal purposes. GSSNE will evaluate term conditions on a case-by-case basis, with the potential to offer a term extension, transition period, or mentorship. This position with GSSNE is “at will,” which means the relationship may be terminated by either party, with or without cause at any time.

<sup>1</sup> GSSNE is committed to achieve pluralism through respect for and appreciation of the religious, racial, ethnic, social, and economic diversity of this Country by reflecting that diversity in its membership, leadership, and programming. We believe this commitment is an integral part of all that we do as an organization. Only individuals willing to accept the basic tenet that Girl Scouting is for all girls may serve in volunteer leadership.